

Andrew W. McMaster

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Education

University of California, Santa Barbara
B.A Psychology
Professional Writing Minor

June '17
GPA 3.7

Experience

*Editorial Assistant, **Global Citizen** // New York City*

August '17- February '18

- Create daily news stories, long form articles, and opinion pieces on issues of global policy
- Responsible for all aspects of content creation, from pitching, to writing, to building with multimedia elements on the backend of our publishing platform
- Responsible for posting and monitoring content across social media platforms

*Public Relations Intern, **ONTRAPORT** // Santa Barbara, CA*

Winter '17- Summer '17

- Assisted public relations manager in promoting company brand across multiple mediums including social media, podcasts, online and print publications
- Wrote company press releases, and conducted media outreach to promote
- Wrote copy for company blog and other marketing campaigns

*Independent Honors Thesis, **UCSB Dept. of Psychology** // Santa Barbara, CA*

'16-'17 School Year

- Conducted a yearlong independent research project investigating the effects of immediate physical environment on reduction of test-anxiety among undergraduate students
- Responsible for all parts of project, including literature review, theoretical and practical planning, securing funding, carrying out human subject experimentation, conducting data analyses, and submission to academic journals

*Raab Writing Fellow // **UCSB Writing Program** // Santa Barbara, CA*

'16-'17 School Year

- Selected as one of eleven undergraduates to conduct a yearlong writing project completed in spring of 2017
- My project was a multi-part digital portfolio focusing on how students mature into independent, autonomous adults during their undergraduate years, and what role the institutions of a university may have in promoting or hindering this growth

*Policy Intern for **CA State Asm. Rob Bonta** // Oakland, CA*

Summer '15

- Wrote policy briefs, analyses, and talking points pertaining to issues of constituent interest in the Bay Area
 - Participated in community relations events, constituent outreach casework, and helped train new waves of interns as they came into office
 - Updated social media outlets for office including twitter, facebook, personal website and more
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Relevant skills

Software

- Office Suite
- Photo Shop
- Sound Design
- CMS
- Adobe Illustrator
- Web Design (HTML/CSS)
- SEO Optimization
- Rhino Modeling

Personal

- Proven track record of consistently meeting deadlines
 - Experience producing video, audio projects
 - Thrives in group and independent workflows
 - Loves finding a good story
 - Conducted over 50 hours of interviews on various topics
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**All references available through contact.*